

UTALII CREATIVE
ENGAGEMENT DESIGN STUDIO



Product & Pricing Guide

Everything we make, who it is for, and how it is priced.

Own Your Experience.

Kampala, Uganda · utaliicreative.com

Utalii Creative: Product & Pricing Guide

Everything we make, who it is for, and how it is priced

An Engagement Design Studio. Own Your Experience.

What we do

We turn knowledge into experiences people remember. Whatever the format, the capability is the same: we take ideas people struggle to understand, remember or act on, and turn them into something they enjoy, retain and share.

There are four experience types, plus products you can order directly.

What we create

1. Custom Games & Learning Toolkits

For teaching, influencing or changing behavior.

Board games, card games, conversation toolkits and learning toolkits, designed and produced. This is where our highest-impact work lives.

How we work: discovery, concept design, prototype, playtesting, production, facilitator guide.

2. Learning Experiences

For turning expertise into something others can deliver.

You have the knowledge. We package it into a learning journey, curriculum, or Training of Trainers programme that scales beyond you.

Includes: learning experience design, curriculum design, facilitation guides, assessment and certification frameworks.

3. Gamified Systems

For increasing participation.

Points, rewards, levels and engagement systems that get people to take part and keep coming back. Can integrate with the Akatuuti platform.

Includes: engagement strategy sprints, reward system design, digital engagement systems, conference and event gamification.

4. Engagement Experiences

For events and live audiences.

Interactive spaces where people participate, not just attend. Board game stations, activations, conference engagement zones, and team connection experiences.

Includes: event experience design, board game station activations, puzzle and challenge stations, public and festival activations.

Products you can order directly

The African Experience Design Sprint Kit

Our flagship digital product. Design engaging conferences, festivals, workshops and activations without hiring consultants, built on our Facilitation Card System, a library of reusable engagement mechanics (scavenger hunts, challenge missions, reward loops and more) you combine to design any journey. Includes African context notes for Uganda, Kenya and Rwanda.

Tier	Price	Best for
Starter	\$29	Design one event
Pro	\$49	Design unlimited events
Studio	\$99	Teams and agencies, commercial-use license

Instant download. Get it at utaliicreative.com/sprint-kit

Personalized Puzzles

Your photo, made into a custom jigsaw puzzle, designed and produced locally.

Size	Price (UGX)	Approx USD
24 pieces	50,000	\$13
48 pieces	50,000	\$13
96 pieces	70,000	\$18
252 pieces	75,000	\$20
504 pieces	95,000	\$25

Physical puzzles are available in Kampala now. Nairobi and Kigali: coming soon. Prices localize to KES and RWF at checkout.

Digital experience packs (new)

Instant-download games and toolkits you can print and play anywhere, delivered the moment you pay. Ideal outside Kampala. Ask us for the current catalog.

How we price

Products are fixed price. You see it, you order it, you pay.

Services are priced in three tiers, so you can start small and grow:

- **Pilot.** One focused piece: a single game, workshop or activation. Your entry point.
- **Programme.** The full build: designed, delivered and measured. Our most popular tier.
- **Partnership.** Ongoing work, or the same experience rolled out at scale across markets.

Every quote is tailored to your goal, audience and timeline. We price on the value of the outcome, not by the hour. Tell us the behavior you want to change and the budget you are working with, and we will show you the smartest way to get there.

We work in UGX, KES, RWF and USD, and accept mobile money and cards.

How to get a fast quote

Send us four things:

- What you are trying to achieve (the behavior or outcome).
- Who the audience is.
- Roughly how many people.
- Your timeline and budget range.

We will come back with a recommended experience type and a clear price.

Start here: utaliicreative.com

Or reply to the email this guide came from.

Own Your Experience.